

## **ADVOCACY ADVISOR**

# Tree Aid, Ouagadougou, Burkina Faso National Staff 35 hours a week, full time, 2-year contract with possibility of extension Attractive national salary along with competitive benefits

Job Title:	Advocacy Advisor
Department:	Programmes
Location:	Ouagadougou, Burkina Faso
Contract Type:	Full Time
Reports to:	Head of Programme Quality & Advocacy
Tree Aid:	TREE AID is an international development organisation - founded in 1987 - that helps villagers living in the drylands of Africa unlock the potential of trees to reduce poverty and protect the environment. It currently has operations in 6 countries: Burkina Faso, Ethiopia, Ghana, Mali, Niger and Senegal with a turnover of £10m.
Job Purpose:	This role is focused on building in-country advocacy capacity, supporting teams across Tree Aid countries of operations towards the development & implementation of advocacy strategies and action plans to serve their national advocacy goals.  The Advocacy Advisor will design and run online and inperson advocacy trainings, workshops and provide ongoing strategic and operational support for in-country teams on policy analysis, strategy development, action plan implementation and monitoring.

## Key: Responsibilities: Provide trainings, support and host workshops with the advocacy teams in TA countries of work, to develop (i) multi-year national advocacy strategies with clear theory of change and outputs and (ii) yearly measurable action plans Monitor and provide support to TA in-country teams in the implementation phase of their advocacy plans to ensure delivery and continuous learning and improvement Act as a bridge between TA in-country and UK advocacy team to ensure coherence and complementarity of advocacy development and plans (ex: Internal reporting, evidence development, messaging, etc) Additional: Participate in relevant international and national advocacy events and coalitions Support organising yearly advocacy staff workshops and other relevant advocacy event Any reasonable duty may be assigned that is consistent with the job and its level of responsibility. **Key Relationships:** Internal Tree Aid West Africa Regional Director Advocacy and Policy Manager Advocacy Officer – Research & Evidence Advocacy Officer - Great Green Wall Country Directors in Tree Aid offices In-country dedicated Advocacy staff **Technical Advisors** Programme team (UK & Africa) Monitoring and Evaluation staff (Africa & UK) External In country relevant organisations (NGOs, Research, Government) If relevant, consultant teams leading on advocacy research

## Qualifications/Knowledge and Experience

#### **Essential**

- Masters in Public Policy, International Affairs, or equivalent experience with qualifications in relevant fields (Human geography, Climate & development)
- Understanding of the advocacy strategy development process
- Demonstrable experience developing internal advocacy capacity
- Confidence and experience in running trainings and workshops both on strategic and operational issues (online and in person)
- Excellent interpersonal skills and ability to work across cultures, languages, and busy workloads with competing priorities
- Ability to use own initiative, to self-manage responsibilities, and deliver tasks in a timely manner
- Excellent written and verbal communication skills in both English and French
- Excellent MS Office including MS Word, and MS PowerPoint
- Enthusiastic and positive attitude; flexible and adaptable.
- Commitment to the vision and values of Tree Aid

### **Desirable**

 Experience working in advocacy related to Tree Aid's mission (ecosystem restoration, climate and development funding, locally led development, gender equality, value chain development)

Any candidate offered a job with Tree Aid will be expected to sign Tree Aid's Safeguarding Policies and Code of Conduct as an appendix to their contract of employment and agree to conduct themselves in accordance with the provisions of these documents.

Specific roles may require police/DBS/garda vetting. Tree Aid strives to be an Equal Opportunities Employer.