

**Your mini
Impact Report**
2023/24

A summary of our Annual Report



In 2023/24, your support:



empowered communities to grow

2,569,584

trees across dryland
Africa



meant that

1,701,380

people benefited
from a Tree Aid project



and resulted in an

83%

increase in average
household income



Janet Atimoliga, Ghana

Burkina Faso

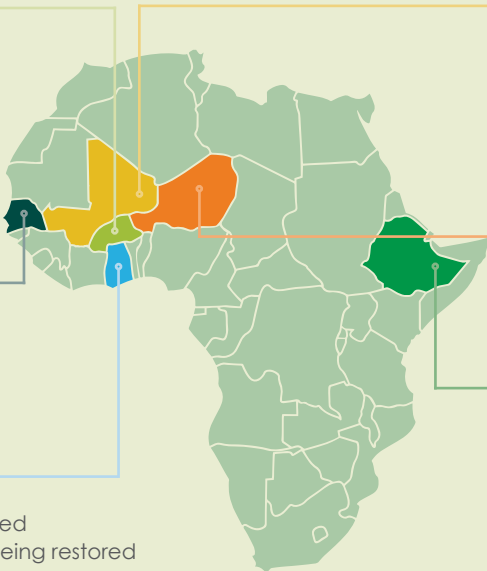
1,266,654 trees grown
1,601,708 people supported
2,243 hectares of land being restored
514 new enterprises supported

Senegal

144,710 trees grown
680 people supported
67 hectares of land being restored

Ghana

761,937 trees grown
27,013 people supported
398 hectares of land being restored
78 new enterprises supported



Mali

348,842 trees grown
39,879 people supported
11,259 hectares of land being restored
9,584 hectares of land under management

Niger

19,626 people supported
179 enterprises supported

Ethiopia

47,441 trees grown
12,474 people supported
250 new hectares of land under management
17 new enterprises supported



17 years of strengthening forest governance in Burkina Faso

As our longest-running forest governance programme in Burkina Faso entered its final year, we celebrate its remarkable progress and lasting impact. Known as Weoog-Paani ("new forest" in Mooré and Gourmantché), the project has supported 238,000 households, sustainably managed 30,000 hectares of forest, and grown over three million trees.

It has also constructed more than 150 boulis across 37 forest sites, with local communities playing a central role of this restoration and protection process. Thanks to your support, this effective forest management model is now a key tool used by Burkina Faso's government.



The forest is life. Trees protect the environment against climate change and help us get many things. Shea nuts and baobab leaves come from the forest and help us have good health and food.

Awa Convolbo, Burkina Faso

Harnessing the power of shea trees in Ghana

Almost eight million shea trees are lost across West Africa each year due to deforestation. Shea trees produce nutritious fruits and nuts which can be processed into butter for use in cooking and cosmetics, presenting a great opportunity for rural communities to become involved in the local shea value chain to increase household incomes.

Our project in the Northern region of Ghana focuses on harnessing the power of shea trees to support communities to restore shea parklands, develop cooperatives and strengthen shea value chains.

Your impact in 2023/24:

 **56,577**

shea seedlings raised in tree nurseries

 **3,256**

existing shea trees restored by in-situ grafting

 **1,616**

trees regenerated by farmer-managed natural regeneration

 **30**

village tree enterprises established

“

As the project came here and provided water, in the dry season we now have vegetables to eat and sell which we didn't before.

Gmanyi Mbingbi, Ghana





**Birtukan Gebeyhu,
Ethiopia**

Protecting the Metema Forest in Ethiopia

Ethiopia's Metema forest, the last green belt before the desert, faces extinction in 20 years due to the climate crisis and deforestation. Our *Future Forest* and *Developing Rural Resilience* projects partner with communities to protect their land and combat the climate crisis.

These projects have supported communities to become more resilient amidst regional insecurity, which has reduced household income from farming.

A key benefit has been the increased production and sale of high-grade frankincense by cooperatives, boosting household income. Additionally, our monitoring plots show increased tree density, contributing to the Metema forest's reforestation and resilience.

Your impact in 2023/24:



296%

increase in income
from non-timber forest
products



2,560

hectares of
forest land
protected



10%

increase in tree
density in monitored
forest sites



Niger River, Niamey



4,229

households benefitted
from this project in
2023/24

Tackling poverty in Niger

In Niger, hunger is a major issue as many families struggle to grow enough food on their degraded land. Over two-thirds of the population live in extreme poverty. Since 2013, Tree Aid has been supporting communities to tackle poverty and improve the environment.

Despite regional insecurity impacting our projects, we started two new initiatives this year. The first, Women's Enterprise Development in Falmey, supports new women's enterprises by **providing training and equipment for five village tree enterprises**, focusing on shea butter, peanuts, and other NTFPs.

The second project aims to economically empower women in 11 communes of Dosso and Tahoua by strengthening women's groups, promoting village savings and loan associations (VSLAs), and fostering income-generating activities.

Reviving forests & land in Mali & Senegal

**Miriam Diarawa and
Miriam Kane, Senegal**

Mali is one of the poorest countries in the world, with almost half the population living in severe poverty. 2023/24 marks our 30th year of working with communities to tackle this.

With Mali and Senegal being neighbouring countries, some of the challenges found in Mali have been noted in Senegal. Which is why in 2021, we began working in Senegal for the first time with The Olympic Forest which works across both countries.

Your impact in 2023/24:



Over
200,000

trees grown
in Senegal
and Mali



9,584

hectares of land
brought under better
management



Almost
1,000

hectares of land
are now being
restored





Ramatou Diarra, Mali

The Ségou region of Mali has been hit particularly hard by deforestation and the effects of the climate crisis. Through our three-year project there, we're aiming to promote good governance and management of forests, **improving lives for 3,000 rural households**.

Thanks to your support, in 2023/24 degraded agricultural land has been restored through soil and water conservation measures, such as bouldis – large pits dug deep into the ground to hold significant amounts of water throughout the year despite high temperatures and limited rainfall during the dry season. Additionally, agroforestry and assisted natural regeneration methods, including mulching to enhance soil fertility and support healthier tree growth, have been implemented.

Your impact in 2023/24:



90,965

trees grown
by local people in
Mali



2

new groups set up to
manage Safienso &
Sanekuy forests



1,033

hectares of
degraded land
restored



8

new village
tree enterprises
established

A year in fundraising

Fundraising from businesses

Here are some highlights from 2023/24 that showcase our collective impact:

- **Growing Trees That Thrive** - A huge thanks to our corporate partners' generous support, this year you are making a significant difference in our reforestation efforts.
- **Building Strong Partnerships** - We've expanded our network to include 21 corporate donors and 20 dedicated corporate partners, all united in their commitment to making a difference.
- **Celebrating Together** - We hosted an unforgettable event to celebrate Tree Aid's achievements, bringing together our partners and supporters for a night of inspiration and collaboration.

If you would like to see more detailed information on our income and expenditure, plus more detail on our programme activity, you can request a copy of our full annual report at treeaid.org/our-impact

Public fundraising success

We're thrilled to share the incredible impact of your generosity!

- **7,612** of you supported our appeals and campaigns.
- **1,636** of you chose to give a virtual gift that grows, with **521** of you specifically opting to grow a virtual baobab tree.
- **24** schools, along with rotary clubs and faith groups, also made significant contributions creating a long-lasting impact to communities across dryland Africa.

Thank you for making a difference and helping us grow a greener future!



Tree Aid is a registered charity, no. 1135156, and a company limited by guarantee, no. 03779545, incorporated in England. Registered office: Brunswick Court, Brunswick Square, Bristol, BS2 8PE

